***Instruction: Write the name of the faculty handling the subject and the question paper code in the***

***ANSWER SHEET***

**Cycle Test: 3 Duration: 3hrs Total Marks: 100**

**PART – A (20 x 1 = 20 Marks)**

Answer **All** Questions

1. Social engineering attempts to produce desired result in the -------------- population.

(A) target        (B) whole        (C) national        (D) wholistic

2. Spending money wisely by students is a responsibility towards

(A) family     (B) self        (C) society        (D) government

3. Which of the following is NOT a component of Social and Emotional Learning?

(A) Cultural identity    (B) National identity    (C) Personal awareness    (D) Social responsibility

4.  Which of the following is NOT a part of your responsibility towards your country?

(A) Paying taxes                        (B) Voting

(C) Giving suggestions to government            (D) Earning fame

5. Campaign against usage of plastic is an example of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_social change.

(A) Alternative        (B) Redemptive        (C) Reformative        (D) Revolutionary

6.  The change due to decline in population is a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_change

(A) cultural        (B) ideological        (C) physical        (D) demographic

7.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_ involves trying to change people’s actual behavior, not just their attitudes or awareness.

(A) Advertising    (B) Social Marketing    (C) Promotion    (D) Marketing management

8. What is the full form of NGO?

(A)Non – governmental organization         (B) Non governance organization

(C) No governance organization             (D) Null government organization

9. Which of the following is a key feature of NGOs?

(A) They do not make or distribute profit

(B) Nothing to do with government

(C) Campaign on behalf of human rights

(D) They all work within developing countries

10. "I can interact with my friends. With some support, I can be part of a group." Which facet of SRC does this statement belong to?

(A) Contributing to the community

(B) Solving problems in peaceful ways

(C) Valuing diversity

(D) Building relationships

11. Honour killing is a murder committed by

(A) Neighbour

(B) Family members

(C) Enemy

(D) Unknown

12. “Clean Water. Healthy Fish. Happy People”    is a slogan for ---------

(A) women empowerment

(B) environmental protection

(C) water scarcity

(D) widow remarriage

13. ‘ Nothing stops a bullet like a job’ is a slogan against-------------------

(A) women empowerment

(B) unemployment

(C) child education

(D) widow remarriage

14. In the context of waste management, using handkerchiefs instead of disposable tissue papers is the concept of

(A) Refuse

(B) Reuse

(C) Reduce

(D) Rot

15.” Light or dark, Big or small, same opportunities for all” is a slogan against -----

(A) women empowerment

(B) unemployment

(C) child education

(D) discrimination

16. Which of the following is a commonality across varied cultures?

(A) Body language        (B) Etiquette        (C) Values    (D) Need for companionship

17. A social issue which is related to Section 377 of Indian Penal Code is

(A) Child labor

(B) Child trafficking

(C) Homosexuality

(D) Crimes against women

18. Which of the following might NOT be a benefit of CSR to a company ?

(A) Favorable public image

(B) Non-excessive involvement from government

(C) Customer loyalty

(D) Soaring profits

19. Rang De is an organization involved in--------

(A) micro finance

(B) dye making

(C) garment manufacturing

(D) film making

20. Who was the founder of the cooperative movement?

(A) Mohammed Yunus

(B) Jesse Owen

(C)  Robert Owen

(D) Robert Murdoch

**PART - B (5 X 4 = 20 Marks)**

Answer **ANY FIVE** Questions

21.  CSR should be voluntary. Explain your opinion.

22. Discuss the differences between Utopian social engineering and Piecemeal social engineering.

23. Briefly explain the three competencies of Social and Emotional Learning.

24. Discuss any 4 effects of drunken driving.

25. Enumerate any four significant features of CSR.

26. Corruption: eating away from the inside out. Elaborate.

27. Get high on Life, not on drugs. Explain your take on this statement.

**PART - C (5 X 12 = 60 Marks)**

Answer **ALL** Questions

28. a.  What is social change? Explain its causes and the types with two examples each.

**(OR)**

b. Draw a word picture of the society you envision 50 years from now as a result of technology.

29. a. Write your opinion about the detrimental effect of social media on traditional ways of

communication such as face-to-face conversations.

**(OR)**

b. Write about the impact of beauty standards in the media and the psychological effect on

today’s youth.

30. a. Write about 4 major issues existing today pertaining to mental health.

**(OR)**

b. Discuss the role of technology in Social Entrepreneurship.

31. a. Explain any one successful social marketing activity.

**(OR)**

b. i. Discuss the concept of CSR with 3 examples. (6)

          ii. List and explain the advantages of CSR on the company. (6)

32. a.  Explain the types of NGOs by

i. Orientation (6)

ii. Level of operation(6)

**(OR)**

b. i.Explain in detail how social engineering concepts will lead to a positive social change. (6)

ii. Discuss the learning experiences you had during your SSR Activity. (6)